

# Inclusive Energy Efficiency Workforce Development Learning Group

## Vision

Beginning in November 2020, the American Council for an Energy-Efficient Economy (ACEEE) will lead a monthly virtual learning group on inclusive energy efficiency workforce development. The group will function as a peer-to-peer network for utility and efficiency program administrator staff to share knowledge on innovative workforce development approaches. Participants will also discuss effective strategies for targeting historically underrepresented workers with energy efficiency training. Through energy efficiency workforce development programs focused on diversity and inclusion, utilities and program administrators can ensure that local efficiency jobs reflect the demographics of the communities they serve. As members of this learning group, participants will explore how utilities and efficiency program administrators can design and implement energy efficiency workforce development programs to reach diverse participants. The group will identify key partners and discuss strategies for engaging with them.

## What to expect

- ACEEE will convene monthly, 90-minute virtual meetings for five to seven months beginning in November 2020.
- Participants will include utility staff and efficiency program administrators who currently manage equity-focused energy efficiency workforce development programs, as well as staff who are interested in launching these types of programs.
- Meetings will feature inclusive workforce development experts and allow members to exchange ideas.
- Participants will explore how program administrators are adapting to COVID-19 by transitioning workforce development programs to a virtual format.
- While we will design sessions based on attendees' interests, potential topics include:
  - » Metrics of success for workforce development programs
  - » Adopting workforce strategies to power an equitable COVID-19 economic recovery
  - » Cultivating partnerships with skills-training providers
  - » Sustaining high-quality efficiency jobs
- At the conclusion of these sessions, participants will be equipped with information they can use to design, implement, and improve energy efficiency workforce development programs for underrepresented workers.

## Benefits to Participants

- Actionable insights about inclusive workforce development best practices from experts and peers
- Strong and collaborative relationships with peer utilities and efficiency program administrators
- Support from ACEEE through technical assistance research

**Interested in participating? Please email Roxana Ayala, [rayala@aceee.org](mailto:rayala@aceee.org).**

## Resources for Further Information

- Expanding Opportunity through Energy Efficiency Jobs: Strategies to Ensure a More Resilient, Diverse Workforce (forthcoming in October 2020)
- Cities and Clean Energy Workforce Development: [www.aceee.org/topic-brief/cities-and-clean](http://www.aceee.org/topic-brief/cities-and-clean)
- Through the Local Government Lens: Developing the Energy Efficiency Workforce: [www.aceee.org/research-report/u1805](http://www.aceee.org/research-report/u1805)