



# North American SEM Collaborative

[nasemc.org](http://nasemc.org)



## 2021 SEM Summit Sponsorship

JULY 2021

The annual SEM Summit is the only event exclusively focused on SEM from the North American perspective. The SEM summit will provide a platform for newcomers to understand the basics and for seasoned experts to learn how SEM programs and markets are evolving. The SEM Summit will follow ACEEE's Summer Study on Energy Efficiency in Industry as a special 2-day virtual event.

Your support will help the North American SEM Collaborative provide an engaging experience for all our attendees and demonstrate your organizations commitment and leadership in the SEM community. The summit will offer live presentations of customer perspectives and cutting-edge research, and special breakout sessions to dive deeper into special topics.

**Going virtual means we have the opportunity to reach a broader audience!**

**Likely attendees include:**

- ▷ Utility Professionals
- ▷ Engineers
- ▷ Building Owners & Operators
- ▷ Energy Efficiency Professionals
- ▷ Energy Researchers
- ▷ NGOs

### Sponsorship Offerings:

Benefits	Gold - \$5K+	Silver - 2.5K+	Bronze - \$1K+
Pre-summit recognition (webpage with link to sponsor homepage, email blasts, social media posts)	Prominent	Recognition	Recognition
Placement on Summit materials	Prominent	Prominent	Recognition
One-time pre-summit attendee list including names, titles, and organizations	✓	✓	
Opportunity to introduce topic session	✓		
Registration Waivers	6	3	1

For more information, contact Andrew Whitlock – [AWhitlock@aceee.org](mailto:AWhitlock@aceee.org)