

PANEL 4: Commercial Buildings: Program Design, Implementation, and Evaluation

In today's unparalleled energy efficiency environment, serving commercial buildings and making efficiency available, cost-effective, and appealing to commercial customers can be challenging. This panel will feature speakers with pioneering approaches to commercial program design, implementation, and evaluation. Suggested topics include the following:

- Designing, implementing, and evaluating innovative commercial energy efficiency and demand management programs
- New approaches for integrating efficiency and demand response in commercial buildings
- Harnessing the power of data for commercial program implementation and evaluation
- New approaches for serving diverse and hard-to-reach commercial markets
- Influencing decisionmakers and making the business case for efficiency
- Capturing commercial building operational efficiency and behavioral changes
- Whole-building approaches and deep energy retrofits
- Moving towards net-zero-energy commercial buildings
- Advancing strategic electrification policy in buildings and/or transportation
- Transitioning government policy into program design
- Strategies for meeting decarbonization goals
- Innovations in planning, deployment, and measurement of distributed energy resources
- Ensuring equitable program design and operation